Building community collaboration in the development of a standard

NASIG

COUNTER Code of Practice

COUNTER CODE OF PRACTICE:
RELEASE 5

July 2017

COUNTER

Requires publishers and libraries to agree

- Definitions

- What counts as a search

- What counts as usage

- Frequency of reporting

- Length of time historic reports are retained and accessible

Requires publisher to agree to

- Process data in the same way
- Remove double clicks, robots and crawlers
- Count usage in the same way
- Produce standardised reports
- Produce reports in two formats
- Pay for an independent annual audit

Requirements, definitions, metrics agreed through stakeholder collaboration

Oliver Pesch: Vendor

Senol Akay: Publisher

Daniel Albertsson: Librarian

Irene Barbers: Librarian

Simon Bevan: Librarian

Sarah Bull: Librarian

Andrew Goldthorpe: Independent auditor

Enrique Gonzales: Publisher

Kornelia Junge: Publisher

Sonja Lendi: Publisher

Tasha Mellins-Cohen: Publisher

Paul Needham: Library consortia

Bernd Oberknapp: Library consortia

Heather Staines: Publisher

Many meetings

- The Technical Sub-Group had 32 meetings between January and July 2017, approximately 330 person-hours.

- The Group gave a further 660 person-hours working on the development of the Code of Practice.

Wider community effort and input

- 72-day consultation period for the first draft of Release 5.

- 60-day consultation period for the second draft of Release 5.

- In 2017, COUNTER took part in 15 webinars and gave ten conference presentations.

Result

- Consistent
- Credible
- Comparable

Compliance

REGISTER OF COUNTER COMPLIANT PUBLISHERS & VENDORS

Audited Entity

Adam Matthew Digital
American Mathematical Society
Atypon Systems
Begell House Publishing
Bentham Science
BibliU
Cabell's International
Cairn
Cambridge University Press
Clarivate
Credo Reference
Ebook Central (Proquest)
EBSCO Information Services
Elsevier ScienceDirect

Elsevier SCOPUS
Engineering Village
Faculty Opinions
Gale Cengage
IGI Global
Ingenta
International Association for Energy Economics
John Hopkins University/Project MUSE
JSTAGE Japan Science & Technology Agency
JSTOR
KGL PubFactory
Kortext Limited
LibLynx
MPS Technologies

NewsBank Inc
Ovid Technologies
ProQuest
ProQuest Including Ebook
Ebook Central
S. Karger AG
SAGE Publications – Sec
Scholarly iQ
Silverchair Information Sy
Social Explorer
Springer Nature
VitalSource Limited
Wolters Kluwer Espana (L

Supported Platform

ACS Publications
AIP Publishing American Institute of Physics
ASM International
ASTM International
Academy of Managed Care Pharmacy
Academy of Management
Accessible Archives, Inc.
Alexander Street, a ProQuest Company
American Academy of Sleep Medicine
American Anthropological Association
American Associaton for the Advancement of Science
AAAS
American College of Cardiology
American College of Physicians
American Economic Assoc
American Heart Association

British Institute of Radiology
British Small Animal Veterinary Association
Canadian Electronic Library/deslibris
Canadian Science Publishing
Carl Hanser Verlag
Center for Professional Planning Board
Chemical Society of Japan
Chinese Chemical Society
Commonwealth Scientific and Industrial Research Organisation (CSIRO)
Computing Reviews
DRAM (dramonline.org)
De Gruyter Online
Dictionary of American Regional English
EDP Sciences
Eage European Association of Geoscientists and Engineers

Mary Ann Liebert Inc
McGraw-Hill Education
Microbiology Society
Microform Academic Publ
Modern Language Associ
Morgan Claypool
New England Journal of N
Numerique Premium
OECD
Optical Society of America
Oxford University Press
Pearson Education
Philosophy Documentatio
Physical Society of Japan
Physicians Postgraduate
PierOnline

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That is not the end …

- Supporting adoption
- Outreach
- Engagement
- Guidance
- Training
- Resolving issues
- Maintenance
- Tools

More meetings, more time and effort, more leadership, more collaboration

- Guides
- Online tutorials
- Manuals
- Tools
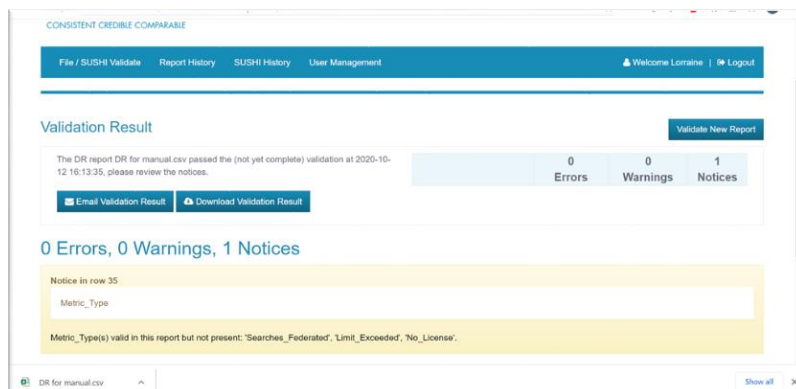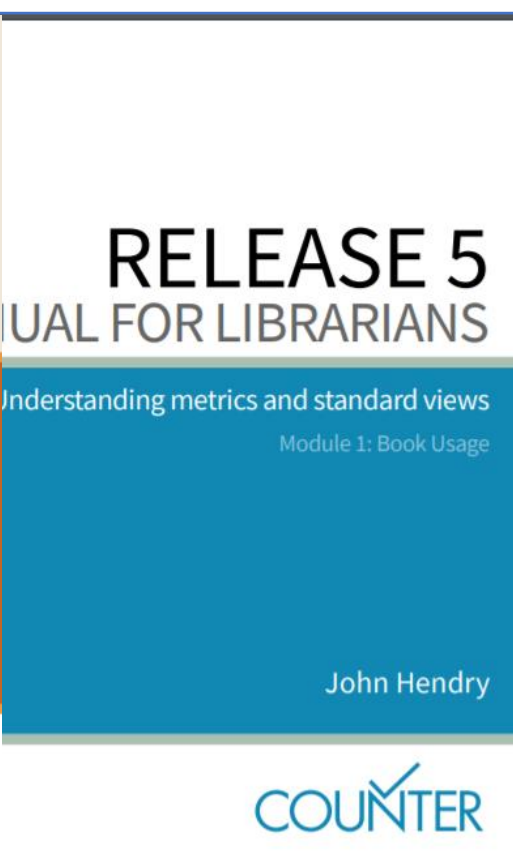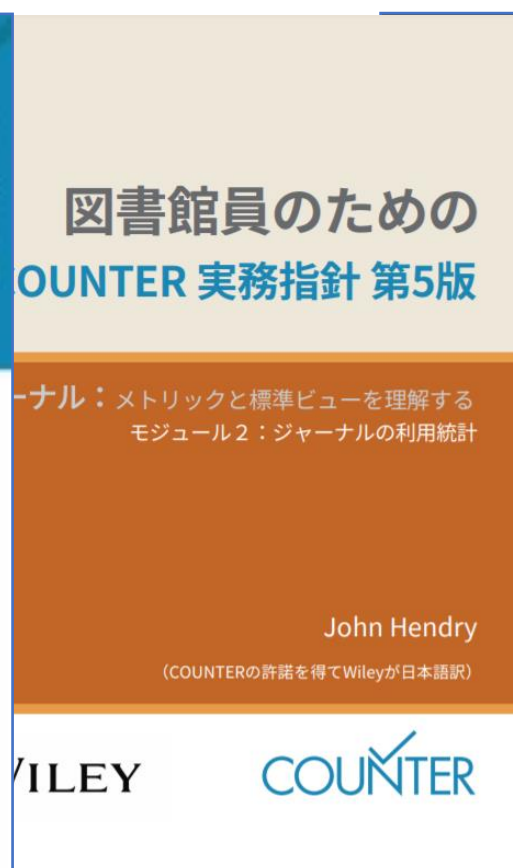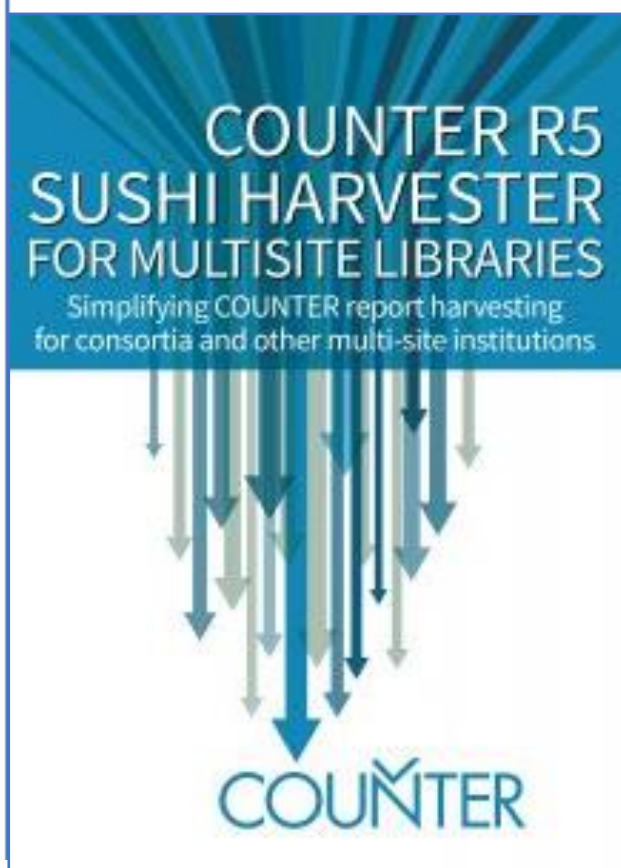
Just some of the outputs

Herding cats?

Sustaining community effort and collaboration

- COUNTER has not found the silver bullet, but our structure, with its division of labour, and some great chairs, certainly seem successful.

- COUNTER Board of Directors

- Executive Committee

- Technical Advisory Group

- Communication and Outreach
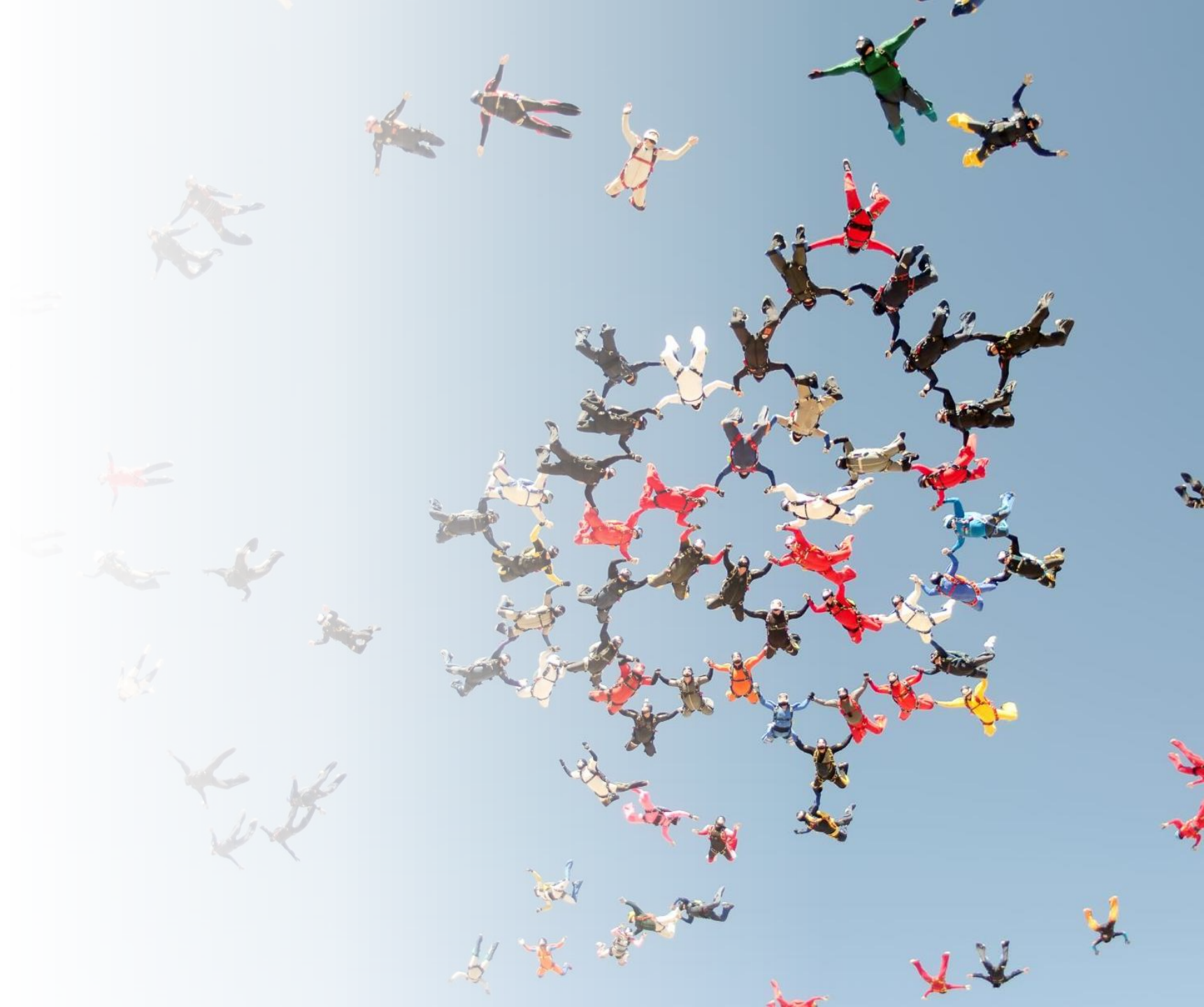
Just more meetings…

- Collaboration and consensus take leadership, listening and time.

- It requires balanced representation from across the stakeholder groups and their countries.

Members make COUNTER

- https://www.projectcounter.org/become-a-member/
- Lorraine.estelle@counterusage.org